

Northern Counties 5 Year Development Plan 2024

Ambit.

This document details the planned direction of all aspects of the club with the aim of retaining and or improving the benefits and enjoyment of all members.

Current Status

NCCC currently has 17 members plus 7 potential senior members, 25 potential juniors and 3 social members. (Potential members are those yet to renew and considered likely to do so).

The first XI play in the NOSCA senior league and cup competitions and the Cricket Scotland Challenge Cup.

The development team play in NOSCA development league and cup competitions

Currently ground facilities are at Fraser Park, temporary home for one season whilst Northern Meeting Park under renovation, and shared with Highland CC. Return to Northern Meeting Park is planned for 2025 season.

The club has no ownership of ground facilities, with no formal (tenancy) agreement, playing and training at Fraser Park and Northern Meeting Park on a licence basis.

OVERARCHING AMBITION

Northern Counties to grow in size, be the foremost club in NOSCA, and be a centre for cricket development.

Membership

Membership			
Objective	Action	Who	When
Increase senior players	Advertising on social media	ML./AG	Onward
	Poster campaign Direct word of mouth	All	2024 Onward
Membership Cont.			

Increase junior players, wildcats and bobcats	Advertising on social media Poster campaign Direct word of mouth	ML/AG All	Onward 2024 Onward
Increase social membership	It is proposed that a non-playing membership category be added	AP	ASAP

Facilities

Facilities			
Objective	Action	Who	When
Northern Meeting Park occupation	Explore greater security with High Life Highland. Monitor events at NMP	PP	
Development of new nets	Obtain funding. Arrange construction.	J. Ford	2024/5
Grass wicket	Obtain assessment of current square. Carry out remedial works or consider renewing. Consider replacing mower/roller.	PP	2024
Equipment	Maintain/ replace as needed. Look at storage options for NMP return		

Finance

Finance			
Objective	Action	Who	When
Balance sheet	Continue to break even,		
Turnover	Aim to increase; increase membership and annual subs.		2025
Savings	£4000 for new equipment Cost of new/improved square N/K (Ball Park £15000)		By 2026
Grants/sponsorship	New equipment, new/improved square. Consider player/team sponsorship		2025

Management

Management			
Objective	Action	Who	When
Committee	Monthly minuted meetings, promote workings of and encourage participation		
Development Officer	Consider creating role. (AGM)		
Business Manager	Consider creating role (AGM)		

Coaching

Coaching			
Objective	Action	Who	When
Personnel	Increase number of qualified coaches (currently 1 level 3 and 2 level 1)		2024/5
Provision	Assist seniors in all aspects of cricket as and when needed. Coach developing players in all aspects of cricket as needed. Provide weekly Wildcat cricket sessions from April to September. Arrange inter club wildcat games. Provide weekly Bobcat cricket sessions from April to August		onward
Cricket Scotland	Continue to regularly liaise with CS. Seek full time CS coaching provision in NOSCA. Assist CS in developing primary and secondary school cricket programme.		

Pathways	Ensure internal and external player development pathways provided.		
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OTHER

Other			
Objective	Action	Who	When
Liasson	To register with the Inverness Sports Hub – via HLH and to attend ISH meetings		
ECB All Stars	To continue offering the ECB Allstars programme		
Representation	Have representation at all HCDG and NoSCA meetings.		
Juniors	Become more active and influential within HCDG and NoSCA to create playing opportunities for junior age groups.		
NMP.	Ensure that we continue to have a voice at the NMP working group		
Social	Consider how we grow the social activities within the club. Minimum of 3 social events per year.		

